



Like other industries, Shipping Lines today need to support multiple channels in order to reach their

Over the last decade INTTRA has emerged as ocean shipping's leading e-marketplace with more than 22% of world trade now beginning with INTTRA, with unique visibility of 35% of global container traffic and used by 220,000 shippers. Carriers already connected to the INTTRA network provide over 90% of all ocean container shipments globally.



For carriers joining INTTRA for the first time or for those struggling to integrate fully to INTTRA's booking and scheduling components, *Odyssey* –the ERP and collaboration solution for the shipping industry - provides a fast, cost effective way to deploy a powerful fully integrated solution.

## **Common Backbone**

customers.

Whether a booking is entered directly by a shipper, a freight forwarder, a carrier or an agent, the unique integrated nature of the *Odyssey* platform ensures that the booking is dealt with consistently through a single processing backbone. This remains the case for all channels including bookings made through INTTRA.

## **Bookings, Shipping Instructions and Tracking**

Locus provides out-of-the-box seamless integration to INTTRA for all use cases, eliminating the need to develop or modify interfaces or change business processes. By designing *Odyssey* to fully support INTTRA bookings, Shipping Instructions (SI's) and Schedules, this integration is able to manage all connectivity directly without the need to manipulate data, or manage input/export transaction files. And this ensures Tracking is available at the touch of a button.

## **Schedules**

To fully benefit from the services provided by the INTTRA platform, Carriers are encouraged to upload their schedules into the INTTRA Ocean Schedules solution. Managing existing schedule data to facilitate this upload can often require significant up front as well as on-going effort. *Odyssey* SCHEDULES fully integrates Schedule information with INTTRA Ocean Schedules, automatically and in real time.

## Using *Odyssey* with INTTRA - real-time integration

- As an NVOCC Bookings in Odyssey automatically create bookings in INTTRA for any INTTRA designated Carriers
- 2. As a VOCC INTTRA bookings automatically create bookings in *Odyssey*
- 3. Shipping Instructions created in INTTRA create Bills of Lading in *Odyssey*
- 4. Odyssey SCHEDULES integrated with INTTRA Ocean Schedules

