



## Locus Software and S-Nielsen Advisory partner on Digital Transformation Services

Locus Software and S-Nielsen Advisory have signed a partnership agreement to support Ocean Carriers with transformation and technology services. Together, executives at the two companies bring more than 100 years of industry-specific experience improving ocean carrier performance with technology.

Today, ocean carriers are facing new business challenges and opportunities driven by an abundance of digital solutions. Container shipping is under a transformation that impacts existing processes and customer values and is driving the need for carriers to compete in a digital world. To help customers take advantage of the transformation the two companies have partnered on the implementation of carrier-specific technology in support of a robust transformation plan.

Ocean carriers will benefit from a combination of business advice based on proven results from digitization of ocean shipping while gaining insights on how technology is used to reduce cost, meet customer expectations, and grow a digital business. Customers choosing Locus Software will benefit from a partnership delivering cohesive technology and business transformation services and the experience gained from working with a growing number of ocean carriers implementing its Odyssey cloud solution.

Locus Software and S-Nielsen Advisory will serve customers independently and in combination enabling customers a pragmatic digital transformation.

**About Locus Software:** Locus is a technology innovation company focused 100% on enterprise solutions for the shipping industry delivered in the cloud. Our goal is to partner our customers through to a successful digital transformation extending beyond just the implementation of new technology.

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**About S-Nielsen Advisory:** Michael Nielsen provides container ocean carriers, logistics and IT companies with business advice and actionable consultancy. After digitizing container shipping at Maersk Line for a decade Michael then Co-founded INTTRA and lead the commercial growth with ocean carriers and their customers making it the largest e-business network in container shipping.

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